

## LG InstaView™ Fridge & Coors Promotion Terms and Conditions

### Short Terms and Conditions:

**UK/CI/IoM 18+.** Promotion opens 00:01 16<sup>th</sup> July 2025 and closes 23:59 GMT on 26<sup>th</sup> August 2025. Claims must be submitted by 23:59 GMT 25<sup>th</sup> September 2025. Purchase a selected LG InstaView Fridge from a participating retailer and visit [www.lgpeaksummer.com](http://www.lgpeaksummer.com) to be eligible to claim 2 x Free packs of Coors Beer. Non-alcohol option also available. Full Name, Email Address, Mobile Number, Retailer, Product purchased, Residential Address and Age verification required upon entry. Max 1 claim per person. Full Terms and Conditions at [www.lgpeaksummer.com](http://www.lgpeaksummer.com). Promoter: LG Electronics U.K. Ltd, Velocity 2, Brooklands Drive, Weybridge, KT13 0SL

### Summary Terms and Conditions:

#### GET TWO FREE COORS COLD ACTIVATED PACKS WHEN YOU PURCHASE A SELECTED NEW LG INSTAVIEW™ FRIDGE

**Eligibility:** The Promotion is only open to residents of the United Kingdom, aged 18 or over. **Promotion Period:** The promotion is valid from 00:01 GMT on **16<sup>th</sup> July 2025** to 23:59 GMT on **26<sup>th</sup> August 2025**. All claims to be submitted by **23:59 GMT on 25<sup>th</sup> September 2025**.

**Promotion:** during the Promotion Period, purchase a selected LG InstaView™ Fridge (listed below) from a participating retailer and be eligible to claim 2 packs of Coors beer (15 x 440ml cans per pack). Non-alcohol option also available: 6 packs of Madri 0.0% (4 x 330 ml bottles per pack).

**Terms and Conditions:** The Promotion is subject to availability and only available on purchases during the Promotion Period at LG.com (<https://www.lg.com/uk>) and participating retailers. Internet access is required for online purchases and in order to claim at [www.lgpeaksummer.com](http://www.lgpeaksummer.com). All participants are deemed to have agreed to be bound by these Terms and Conditions.

**Promoter:** LG Electronics U.K. Ltd, Velocity 2, Brooklands Drive, Weybridge, KT13 0SL.

### ELIGIBILITY

- 1) This Promotion is only open to residents of the United Kingdom, aged 18 or over, excluding anyone professionally associated with this Promotion.
- 2) Purchase a qualifying LG InstaView™ Fridge from a participating retailer (listed below) to be eligible to claim 2 packs of Coors Beer -30 x 440ml cans or 6 packs of Madri 0.0% - 24 x 330ml bottles in total. See table below for selected products to qualify for this Promotion.
- 3) To be eligible for free packs of Coors Beer or Madri 0.0% Beer (specified above), participants must purchase a new and genuine qualifying product from one of the participating retailers (listed in clause 12 and clause 6 respectively) during the Promotional Period (00:01 GMT on 16th July 2025 to 23:59 GMT on 26th August 2025).
- 4) Claims must be submitted by participants fully and correctly completing a claim form online, at [www.lgpeaksummer.com](http://www.lgpeaksummer.com) by 23:59 GMT 25<sup>th</sup> September 2025. Participants will need to insert their full name, email address, mobile number, postal address, and any other requested information; including the serial number of the qualifying product, together with their purchase receipt, or order confirmation for internet purchases.
- 5) Internet access, valid email address and mobile number required. Claims can only be made online at [www.lgpeaksummer.com](http://www.lgpeaksummer.com).

6) Purchase of a selected product is necessary via one of the following participating retailers:

Built-In kitchen appliances

- 7) The date of purchase must be confirmed by a valid proof of purchase showing the date of purchase during the Promotional Period and be prior to the date of claim. Maximum 1 claim per person during the Promotional Period.
- 8) The Promotion is subject to availability.
- 9) Purchases relating to non-qualifying products or qualifying products purchased before or after this Promotion Period will be deemed invalid.
- 10) The Promoter shall not be responsible for any unauthorised retailer purporting to be a participating retailer of this Promotion.
- 11) The Promoter shall not accept claims from marketplace sellers including but not limited to eBay, Amazon and Tesco marketplaces.

## QUALIFYING PRODUCTS

12) Selected LG InstaView™ Fridge products qualifying for this Promotion include:

Category	Model
Bottom Freezer	GBG5160CEV.AEVQLGU
Bottom Freezer	GBG7190CEV.AEVQLGU
Bottom Freezer	GBG719MDNN.ANNQLGU
Multi-Door	GMM860EPBE.AEPQLGU
Multi-Door	GMM960EVJE.AEVQLGU
Multi-Door	GMM96CRAFT.AEVQLGU
Multi-Door	GMM960EV2E.AEVQLGU
Multi-Door	GMM960NNME.ANNQLGU
Multi-Door	GMM765STHJ.ASTQLGU
Side By Side	GSGV80PYLL.APYQLGU
Side By Side	GSGV81EPLD.AEPQLGU
Side By Side	GSGV81PYLL.APYQLGU
Side By Side	GSSV80PYLL.APYQLGU
Side By Side	GSSX81PYBD.APYQLGU
Side By Side	GSSX90BSAD.ABSQLGU
Side By Side	GSSX90BSDD.ABSQLGU
Side By Side	GSSX90EVAD.AEVQLGU
Side By Side	GSSX90EVDD.AEVQLGU
Side By Side	GSSX91BSAD.ABSQLGU
Side By Side	GSSX91EVAD.AEVQLGU
Side By Side	GSSX80PZLE.APZQLGU
Side By Side	GSSX90BSAE.ABSQLGU
Side By Side	GSSX90MCAE.AMCQLGU
Side By Side	GSSX90MCDE.AMCQLGU
Side By Side	GSSX91BSAE.ABSQLGU
Side By Side	GSSX91MCAE.AMCQLGU

- 13) All Qualifying Products must be new and genuine LG InstaView™ Fridge products. Purchases of second hand, refurbished or reconditioned products; products imported from outside the EEA or products which are counterfeit or infringe the intellectual property rights of LG Electronics in any way will not qualify for this Promotion.

## **FULFILMENT**

- 14) Once the claim has been submitted on [www.lgpeaksummer.com](http://www.lgpeaksummer.com) by 23:59 GMT 25<sup>th</sup> September 2025, participants will receive an email notification stating that their claim has been received. Claims will then be reviewed and validated within 3 working days of submission.
- 15) The Promoter will check that the claim is valid by manually reviewing the information submitted by the participant to ensure compliance with these Terms and Conditions (participant age, qualifying product model, participating retailer, receipt invoice, purchased within the Promotion Period, 1 x claim per person etc).
- 16) Once validated/invalidated, participants will receive a further email confirmation informing them of the Promoters decision on their claim within 3 working days of submission. If you do not receive either confirmation email (outlined above) within the provided timeframes, it is the participants responsibility to contact us at [contact@lgpeaksummer.co.uk](mailto:contact@lgpeaksummer.co.uk).
- 17) Participants who receive notification of a valid claim, will receive their Coors Beer Packs (2 x 15 x 440ml cans) or Madri 0.0% Beer Packs (6 x 4 x 330ml bottles) within 21 days from claim validation date.
- 18) If a claim is deemed invalid, the Promoter reserves the right to request the original copy of an itemised invoice / receipts before a claim can be verified. The Promoter may also ask for further verification details at any time including but not limited to asking for proof of address and further identification which must be submitted to the Promoter within 14 days. Requests will be made via email from [contact@lgpeaksummer.co.uk](mailto:contact@lgpeaksummer.co.uk).

## **DATA PROTECTION**

- 19) The Promoter acts as data controller as defined under the General Data Protection Regulation (“GDPR”). Promoter agrees to comply with its obligations under the GDPR. All personal data supplied for this Promotion will be limited for the purposes of this Promotion as set out within these Terms and Conditions by the promoter and/or by any agent appointed by it to assist with running the Promotion and will not be disclosed to an unconnected third party unless the participant’s consent has been obtained. Personal data will be handled in accordance with the promoter’s privacy policy which is available at: <https://www.lg.com/uk/privacy>.

## **GENERAL CONDITIONS**

- 20) This Promotion is subject to all applicable licensing laws. Alcohol cannot be sold or supplied to persons under 18 years of age.
- 21) This Promotion is not valid in conjunction with any other Promotion or Offer.
- 22) The Promotion is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation.
- 23) The Promoter reserves the right to verify the eligibility of all participants to protect itself against fraudulent, invalid or repetitive purchases including, without limitation, to require the participant

to prove that it did not return the product within the return period as stipulated by LG.com general terms and conditions from the date of purchase. Claims for returned products, those made in bad faith or fraudulent purchases that otherwise do not meet these Terms and Conditions will be invalidated.

- 24) Should the free packs of Coors Beer or Madri 0.0% Beer be unavailable for any reason, the Promoter reserves the right to substitute them for a suitable alternative of similar type and value. The Promoter reserves the right of full discretion over all claims submitted.
- 25) The Promoter encourages responsible drinking and would direct consumers to read <http://www.drinkaware.co.uk/> for more information. Alcohol will not be supplied to anyone under 18 under any circumstances.
- 26) The Promoter reserves the right to amend these Terms and Conditions at any time and to amend or withdraw this Promotion at any time.
- 27) The Promoter reserves the right in its sole discretion to extend or shorten the Promotion Period at any time, only where absolutely necessary.
- 28) By participating in this Promotion, the participant will be deemed to have read and accepted these Terms and Conditions.
- 29) The Promotion and these Terms and Conditions are governed by English Law and is subject to the exclusive jurisdiction of the English courts. Participants irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Promotion. LGE: LG Electronics U.K. Ltd, Velocity 2, Brooklands Drive, Brooklands, Weybridge, KT13 0SL.